



THE SNAPLOGIC INTEGRATION CLOUD DELIVERS A MODERN APPROACH TO NEXT GENERATION INTEGRATION

Splunk does a great job of analyzing machine data and operational intelligence, but the analysis is only as comprehensive as the data that is fed into it. To get as much value as possible out of your Splunk investment, you need to ingest the most data from as many locations as you can. You can also get additional value by automating the issue resolution processes that orchestrate across multiple siloed applications.

With SnapLogic's comprehensive pre-built connectivity, you can easily populate Splunk with data from a variety of data sources, whether on-premise or in the cloud. You can also automate the end-to-end process from detection to resolution by orchestrating across enterprise applications such as Splunk, CMDB, ServiceNow and Salesforce.

The SnapLogic Integration Cloud: Fast, Multi-Point, Modern

The SnapLogic Integration Cloud instantly streams data between multiple SaaS applications such as ServiceNow, Salesforce and Workday, as well as on-premise systems like SAP and Oracle. It also provides powerful data integration for business analytics solutions such as Amazon Redshift and Tableau. The SnapLogic Integration Cloud consists of:

- A true multi-tenant software-as-a-Service (SaaS) Designer, Manager and Dashboard that runs in the public cloud and eliminates the need for software, hardware and versioning
- An elastic execution network, called the Snaplex, that can run in the cloud and behind the firewall
- Over 160 pre-built connectors, called Snaps, that are available in the SnapStore
- An SDK for custom development of Snaps by partners and customers
- A RESTful API to easily embed Snaps and integration flows into websites, applications and platforms

Risk Management Implementation

Business Challenges:

- IT Risk manages 400,000 PCs and thousands of edge devices around the globe
- Equipment status log files updated by the minute
- Need for rapid integration of multiple data sources into a multi-process risk assessment and management process
- Ability to correlate activity with reference data
- Applications used: **Splunk** for log file ingestion and alert creation, **ServiceNow** for incident creation/management/CMDB, **Airwatch** for mobile asset management
- Qualys for Vulnerability analysis; McAfee for Malware

Business Outcomes with SnapLogic:

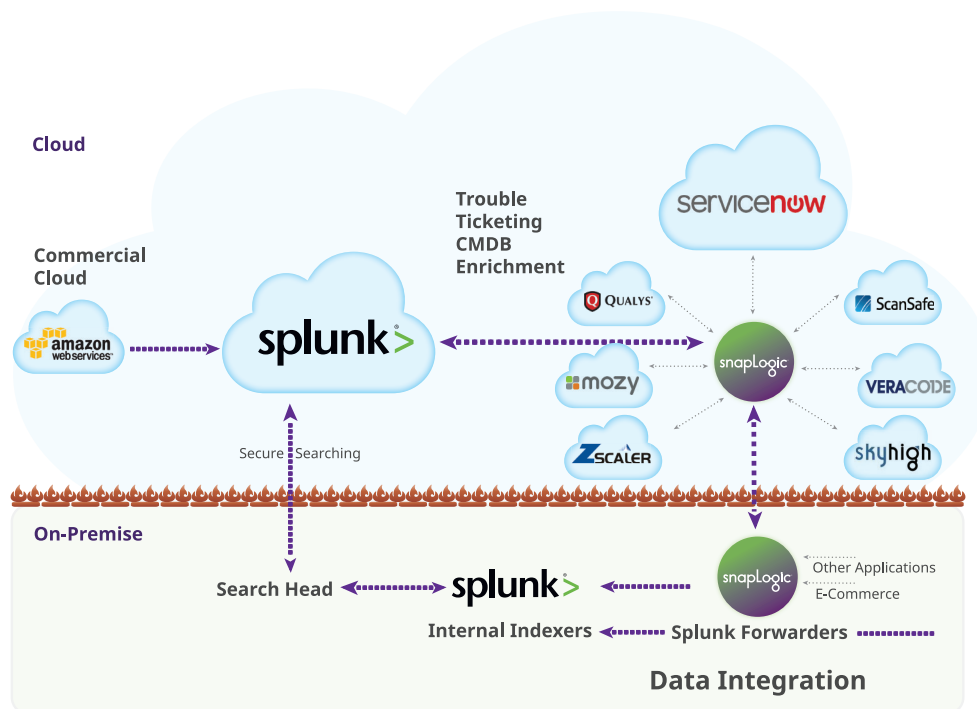
- Estimated at 4x more productive than custom coding
- SnapLogic Elastic Integration used for near real-time, batch, and bi-directional updates
- Agile delivery to accelerate time-to-value
- Standardized architecture for reference data connectivity
- Reduced operational maintenance and increased reliability and security through central management of integrations
- Increased productivity by easily leveraging 3rd party apps
- Elastic scaling for volume and velocity spikes

Alternative Approaches:

- Custom coding by IT personnel
- Individual scripts/custom code from each vendor

Future Solutions:

- Customer is looking to extend integration processes that span cloud and on-premise for increased agility and manageability
- Target applications include Qualys, Veracode, Mozy, ScanSafe, Zscaler, and SkyHigh



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